



Canadian Federation of Aromatherapists
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Attention Sponsors,

This year the CFA will be holding conference event on June 2nd & 3rd, this two-day workshop "Growing Your Holistic Business & Intuitive Aromatherapy" will be held in Toronto, Ontario. Hosting this most exciting event will be Jennifer Jefferies from Australia. She is "*The Present Day Wise Woman*," one of Australia's most respected authors and speakers in the area of health and wellbeing, working closely with some of the world's most well known brands to restore work life balance and minimize presenteeism and absenteeism in their organizations. In this two day event she will help guide our members to discover their niche and help provide understanding on how to expand their businesses. Day two will then be a fun and engaging day about Intuitive Aromatherapy.

We believe it is our responsibility to host events like this for our members so they may increase their knowledge. This helps maintain aromatherapy and complementary medicine in general as a viable and credible option in the eyes of the general public and especially for those seeking natural health choices.

We are looking for sponsors to promote their business through the CFA.

We offer 4 packages to choose from;

The Platinum Package - \$700

The benefits of Sponsorship include the following:

1. Vendor Table, 4' minimum inside the conference room with the opportunity to sell your products before and during all breaks for two days to all who attend.
2. Your business logo with a link to your website to appear on the CFA website's front page for a period of 6 months starting after the event.
3. Brochures or other collateral materials from your business will be placed on all tables or given out to all participants at the event.

4. A business call out on dedicated event "Table Toppers"
5. A PowerPoint presentation consisting of 3 slides that describe your business, this will loop at the beginning of the event, during lunch and breaks. (The business must provide all the required images).
6. Social Media presence, your post on FACEBOOK and INSTAGRAM will be shared by the CFA for 6 months starting in May leading up to the June event.
7. One ticket to the 25th Anniversary Conference weekend Event, including breakfast, lunch and snacks (Value of \$399)

The Gold Package - \$550

The benefits of Sponsorship include the following:

8. Your business logo with a link to your website to appear on the CFA website's front page for a period of 6 months starting after the event.
9. Brochures or other collateral materials from your business will be placed on all tables or given out to all participants at the event.
10. A business call out on dedicated event "Table Toppers"
11. A PowerPoint presentation consisting of 3 slides that describe your business, this will loop at the beginning of the event, during lunch and breaks. (The business must provide all the required images).
12. Social Media presence, your post on FACEBOOK and INSTAGRAM will be shared by the CFA for 6 months starting in May leading up to the June event.
13. One ticket to the 25th Anniversary Conference weekend Event, including breakfast, lunch and snacks (Value of \$399)

The Silver Package - \$300

The benefits of Sponsorship include the following:

1. Your business logo with a link to your website to appear on the CFA website's front page for a period of three months starting after the event.
2. Brochures or other collateral materials from your business will be placed on all tables or given out to all participants at the event.
3. A PowerPoint presentation consisting of 1 slide that describe your business this will loop at the beginning of the event, during lunch and breaks. (The business must provide all the required images).
4. Social Media presence, your post on FACEBOOK and INSTAGRAM will be shared by the CFA for 3 months starting in May leading up to the June event.

The Bronze Package - \$175

The benefits of Sponsorship include the following:

1. Your business logo with a link to your website to appear on the CFA website's front page for a period of one month starting after the event.
2. Brochures or other collateral materials from your business will be placed on all tables or given out to all participants at the event.
3. A PowerPoint presentation consisting of 1 slide that describe your business this will loop at the beginning of the event, during lunch and breaks. (The business must provide all the required images).
4. Social Media presence, your post on FACEBOOK and INSTAGRAM will be shared by the CFA for 1 month starting in May leading up to the June event.

Payment should be submitted to the CFA office by March 31st, 2018

We hope you will take advantage of such a great opportunity to support the CFA while promoting your business to an international audience. The event will be well publicized and we anticipate a sold out event.

If you have any further questions, please do not hesitate to contact us.

All the best,

The Board of Directors
Canadian Federation of Aromatherapists